



Audeze Introduces New Products at CES 2015
The EL-8 Open and Closed-Back Headphone and Deckard Headphone Amplifier
South Hall 1 Booth 22018 and Other Locations

Costa Mesa CA | January 6th, 2014 | <u>Audeze</u>, maker of highly acclaimed planar magnetic headphones, announced two new products today at CES, the EL-8 Planar Magnetic Headphone in open and closed-back versions plus the Deckard Headphone Amp/DAC.

The EL-8

With industrial design by BMW Group DesignworksUSA, the EL-8 headphones, both open and closed-back models, is exclusive, elegant, ergonomic, flexible and portable without compromising sound quality. The EL-8 is a refined and contemporary addition that personifies modern luxury. Devoid of anything superfluous and designed for lifelong ownership, the EL-8 is as crisp as the sound it reproduces, yet as warm as the comfort it affords. The suspended headband and contoured ear pads evenly distribute pressure and weight, reducing fatigue and improving fit. The result ensures the headphone can be worn for hours in perfect comfort and relaxation, thus meeting the exacting standards of audio professionals and audiophiles alike. With fine wood accents and exceptional build quality the lightweight EL-8 features the world's most advanced planar magnetic technology available today, with sound quality unheard of in this or any other price category.

The EL-8 features revolutionary Fluxor™ magnetic technology and a Uniforce™ diaphragm material that was originally developed by NASA for lightweight electronics to withstand the rigors of space. Audeze reengineered this super strong material to work as a planar magnetic driver.

The Audeze EL-8 combines new magnetics science and space-age materials to deliver a stunning youare-there sound experience. Audeze EL-8 headphones let you fall in love with your music all over again. The same feeling you had when you went to your first concert. When you played your first album. Your perfect music connection.

Audeze Deckard DAC/Headphone Amplifier

The slim-chassis Deckard, also designed by BMW Group DesignworksUSA, is a powerhouse in a small, elegant package. The class-A circuitry in the Deckard drives Audeze or any other headphones extremely well. The internal DAC has impressive specs and handles 16- to 32-bits and sampling rates from 44.1kHz to 384kHz. There are front-panel switches for three gain settings and input (USB and Analog) as well as a smoothly-functioning volume control. The headphone output is standard quarter-inch, and the Deckard also functions as a line level preamp - just add some powered speakers and you have a great desktop audio system.

The sound is exciting, punchy, wideband with just the right amount of tonal color to make the experience come alive. The bass is outstanding, tight and well-controlled, the midrange wide open and colorful, the highs extended and sweet, never harsh or thin.

Meridian in Venetian 30-335 is featuring the Audeze EL-8 and LCD Collection headphones for personal audio demos of their revolutionary MQA technology. "Rather than capturing the highest sampling rates, MQA brings together the three ideals of studio-quality sound, convenience and end-to-end authenticity. It uses a completely new concept of capturing the total essence of an original recording and conveying it all the way to the listener, ensuring that what is heard is identical to the final recording."

You can also audition MQA on EL-8s and other selected headphones from the LCD Collection in the South Hall 1, booth 22018 - Audeze will be the only exhibitor in the South Hall where you can experience Meridian's new MQA Technology - at Pono Music at the Sands booth 75410, and in the following rooms at the Venetian. An asterisk indicates an EL-8 in the room.

Ayre Acoustics	34-310	Auralic	29-323
Pass Labs	34-209	Questyle	29-321
Burson Audio	31-322*	SOTM	29-227
Meridian/MQA	30-335*	Chord	29-222*
SimAudio	30-139	Prism Sound	29-219
Peachtree Audio	30-126		

Rediscover your passion and feel the excitement with Audeze!

About Audeze - Advancing Headphone Technology

Audeze LLC is a California-based high-end audio manufacturer delivering the most accurate sound reproduction available today. Audeze products are engineered with the latest innovations in materials science and technology matched with precision craftsmanship. Audeze's commitment to research and development is reflected in every facet of our handcrafted-in-the-USA products.

About BMW Group DesignworksUSA

DesignworksUSA is a creative consultancy that's been driving innovation for forty years. Acquired by BMW Group in 1995, DesignworksUSA enables its parent company as well as internationally-renowned clients outside the automotive industry to grow their businesses through a portfolio of creative consulting services. With clients including Coca Cola, Dassault Aviation, Embraer, John Deere, HEAD, HP, Microsoft, Bay Area Rapid Transit (BART), Siemens, Intermarine, and Varian Medical Systems, DesignworksUSA is deeply immersed in a broad cross-section of industries. Combining cross-fertilized knowledge with strategic long-term perspectives and global context provided by studios in Los Angeles, Munich, and Shanghai, DesignworksUSA draws upon its unique and vibrant resources to create the future. www.designworksusa.com

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