



By  
**FURUTECH**  
PURE TRANSMISSION

***Munich 2011 New Product Lineup • Hall 3 D05 and Atrium 4 Room F123  
Alpha Design Labs (ADL) Debut the Cruise Portable Headphone Amplifier  
And ADL iDevice iD355P 3.5mm Companion Audio Cable***



**24/96 USB Input and Analog Line input • 3.5mm Headphone Output  
Mirror-Finish Polished Stainless-Steel Chassis • Gorgeous Carbon Fiber Body • Elegant Appearance  
Goes Anywhere • Rechargeable Battery • Superb Sound**

Tokyo, Japan May 10th, 2011 • Alpha Design Labs by Furutech, manufacturer of ultra refined analog, digital, video cable and accessories, debuts the Cruise 24/96 Headphone Amplifier and a companion 3.5mm audio cable, the iD355P.

***Lust in High Place***

It's the age of personal, portable electronics; everyone carries their music with them. Accessories reflect your personal style and the Cruise is sure to create jealousy and envy wherever you go. The Cruise delivers thrilling sound to match its gorgeous appearance. Whether you're using iTunes for low-bit-rate downloads or higher-resolution music files just connect your computer to the Cruise with one of our matching ADL Formula 2 USB cable or the new i-D355P analog stereo cable. On the road plug your music player's analog headphone output to the line input of the Cruise opening the volume to maximum on the player, then use the volume control on the Cruise. For higher resolution all-digital signals simply connect the Cruise to your computer's USB port. The USB port charges the battery in the Cruise and you can listen to music while it's charging!

***Features***

- Mega high-end performance; Furutech takes what's there and makes it better!
- Beautifully-finished, lustrous carbon fiber and mirror-polish, nonmagnetic stainless steel
- Fits in the palm of your hand! Enjoy your music anywhere, on your desk or on the go.
- High-quality Volume/On/Off switch
- 3.5mm analog line input or USB digital input
- Runs on USB power, an AC/DC adaptor or the internal rechargeable battery
- High-performance headphone amplifier

### **Front Panel Controls and Indicators**

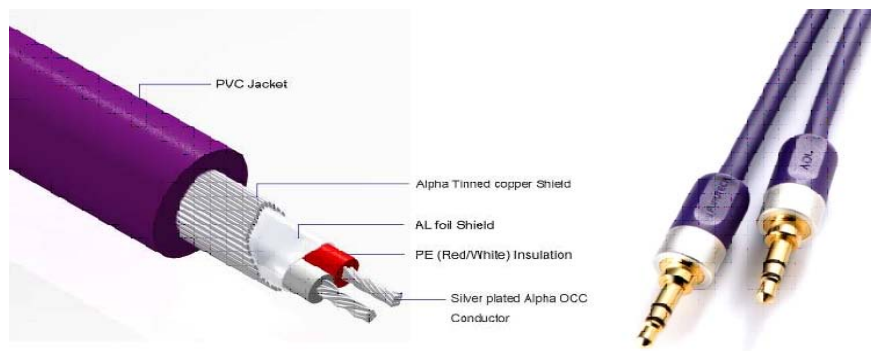
- Headphone Output: 3.5mm jack
- Line Input: 3.5mm switched jack
- Volume: Variable resistor rotary type

### **Rear Panel**

- Master power ON/OFF
- USB connector: mini-B type
- Rechargeable battery (Li-ion Type 14650, 3.7V, 940mAh)
- Charging indicators: One dual-purpose LED (Charging = Red / Full Charge = Green)

Input: Line In (3.5mm switched) x 1 USB In (mini B type) x 1	Headphone Output Level (Max.) 60mW (16 ohm), 100mW (32 ohm), 87mW (55 ohm), 23mW (300 ohm), 15mW (600 ohm)
Output: 3.5mm x 1	Channel separation: 42dB (1KHz)
Signal-to-noise ratio: 100dB (A-weighted)	Total harmonic distortion: 0.005% (1KHz)
Power Supply-1: DC5V , 1000mA , 5W Power Adapter	Recommend Headphone Impedance: 32 to 600 ohms
Power Supply-2: DC3.7V, 940mAh Li-ion rechargeable battery	Dimensions: 65.5 (w) x 120 (d) x 28.3 (h) mm
	Weight: 210g Approx.

### ***And Introducing the Extraordinary ADL iDevice iD35SP 3.5mm Companion Cable The Highest Performance Personal Stereo Cable You Can Find!***



When it's impractical to connect your Cruise headphone amp via its USB input we've created the iD35SP 3.5mm analog stereo cable. The same care, engineering, materials processing and top-notch build quality go into each of these cables as in our top-tier Flux series cables; they're the best we can make.

The iD35SP features silver-plated  $\alpha$  (Alpha) OCC conductor for minimal transmission loss and 24k gold-plated connectors. The cable achieves superior noise isolation with two-layer shielding – aluminum foil and tinned copper -- in a RoHS-compliant sheath. Conductors are treated with Furutech's  $\alpha$  (Alpha) Process – a deep cryogenic and demagnetizing treatment.

USB sounds best, but the iD35SP comes in a close second! Either way you'll enjoy some of the best sound available while looking as hip as they come!

***ADL by Furutech, the best in high performance, high value audio!***

[www.adl-av.com](http://www.adl-av.com) ADL product enquiries email: [service@adl-av.com](mailto:service@adl-av.com) Furutech Co., Ltd. Tokyo Japan

# FURUTECH

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**NEW**  
**For 2011**

Tokyo, Japan • Furutech Co., Ltd., manufacturer of ultra refined analog, digital, video cable and accessories, releases a new line of OEM Binding Posts, RCA and XLR sockets.

Furutech makes a wide variety of OEM parts known the world over for their quality construction and superb sound. Our engineers examine every part of the signal and power path no matter how small and optimize each and every connection.



**NEW!**

## FT-807G Binding Post

The FT-807 is a low-mass high-end performance binding post featuring a gold-plated  $\alpha$  (Alpha) pure copper conductor for minimal impedance and an extremely nonresonant Nylon/fiberglass housing incorporating Piezo ceramic damping material.



**NEW!**

## FT-810G Binding Post

The FT-810 is a completely insulated high performance binding post with a gold-plated  $\alpha$  (Alpha) pure copper conductor for minimal impedance and a nonresonant Polycarbonate housing.



**NEW!**

## FT-903G and FT-909G RCA Sockets

The FT-903G (solder version) and FT-909G (PCB version) RCA sockets are low-mass high-performance sockets featuring gold-plated  $\alpha$  (Alpha) pure copper conductors for minimal impedance and an extremely nonresonant Nylon/fiberglass body incorporating Piezo ceramic damping material.



**NEW!**

## FT-783MG and FT-784FG XLR Sockets

The FT-783M and FT-784F PCB-mount XLR sockets feature gold-plated  $\alpha$  (Alpha) pure copper conductors for minimal impedance and an extremely nonresonant Nylon/fiberglass body incorporating Piezo ceramic damping material.

*See these products and more of the award winning Furutech OEM range at High End Society Show Munich, May 19~22 Hall 3, D03!*

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