

FURUTECH

PURE TRANSMISSION

AEx
オーディオ銘機賞
Audio Excellence Award 2008



New for 2008!

Ag-12 Pure Transmission Silver-Plated Tonearm Cable • DIN/RCA



Press • Info • Review • Images
Jonathan Scull • Scull Communications
jscull@scullcommunications.com
www.scullcommunications.com
212.807.0519

Tokyo • April 14th, 2008 • Furutech Co., Ltd., manufacturer of analog and digital audio and video cable and accessories, debuts the Ag-12 Pure Transmission silver-plated Alpha μ -OFC tonearm cable featuring nonmagnetic rhodium-plated DIN and RCA connectors.

Furutech's Award-Winning Pure Transmission Build Quality

The sense of mechanical integrity of the Ag-12 tonearm cable's build is immediately apparent. Furutech Pure Transmission technology turns a macro lens on every element of power and signal transfer applying optimized engineering solutions to well-known problems such as contact resistance, grounding, EMI and RFI rejection, and using the best materials and processes available.

Meticulous attention to build quality is a large part of the engineering equation: Rhodium-plated nonmagnetic pure-copper and phosphor bronze fittings, Furutech's silver-plated Alpha μ -Conductors with four-layer shielding, and beautifully engineered rhodium-plated DIN and RCA connectors [FP-126(R)]. All metal parts are subjected to the deep cryogenic and demagnetizing Alpha Process.

MSRP: \$429 • Available: Now

Features

- α (Alpha) silver-plated μ -OFC Conductor
 - Fine OFC wire strands treated with Furutech's Alpha Cryogenic and Demagnetizing process
- Four-layer shielding for improved noise insulation
- Main Insulation/dielectric
 - Air-foamed polyethylene
- Connectors
 - Furutech-engineered rhodium-plated DIN and FP-126(R) RCA connector
- Carefully designed cable clamp improves grip and reduces mechanical and electrically-induced distortion
- Finest damping and insulation materials for improved frequency extension and tonal balance
- Dimensions: Cable diameter ~9.5mm • Overall length: 1.2m/set

The Critics Speak!

"I don't know if the Furutech Ag-12 is the best phono cable on the market, but it's the best I've heard, a fact made all the more meaningful by its mid-level price. It's one of the phono cables to beat, and it's affordable to boot."

-- Marc Mickelson, Soundstage.com

"If, like me, you appreciate taking many sonic steps forward and no steps backward, you'll want to give these components a try."

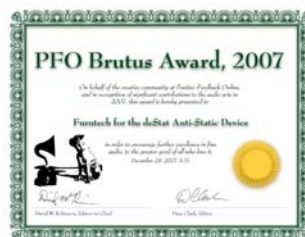
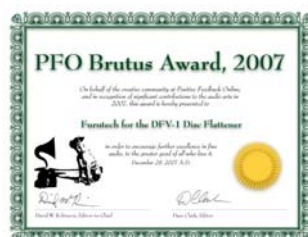
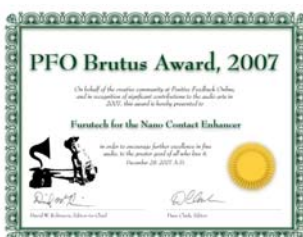
-- Chris Martens, The Absolute Sound

"If I had to limit myself to one key term ... I'd opt for relaxed ultra resolution. ... The sense of big simply gets bigger and bigger and bigger. ... Tolerances are spot on ... something luxurious and silken about the Furutech connectors."

--Srajan Ebaen, 6moons.com

Furutech makes a wide variety of high performance 15A and 20A A/V cable and power connectors and parts, as well as distribution/filtering products like the cost-no-object Pure Power 6, the Dual Mode e-TP4+4, the popular e-TP609, the e-TP60 Power Distributors, and e-TP80 Power Distributor/Filter, the award-winning deMag and DFV-1 LP Flattener, the deStat, a fan-driven, Balanced Ion Drive device for totally eliminating static from LPs and CDs, lightweight and stylish FRD Room Diffusion Panels, PC-2 Disc Pure Cleaner, and their own very special NANO Liquid Contact Enhancer, plus even more fine cable and OEM products.

Winner of Four Positive Feedback Online Brutus Awards for the deStat, the DFV-1 LP Flattener, the Select Series SK-II Antistatic Brush and Nano Fluid Contact Enhancer!



Make A More Powerful Connection with Furutech!

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