FURUTECH
PURE TRANSMISSION

FURUTECH AND ELITE AUDIO VIDEO PARTNER FOR EXCLUSIVE DISTRIBUTION IN THE US

Tokyo • August 15th, 2007 • Furutech Co., Ltd., manufacturer of analog and digital audio and video cable and accessories, is pleased to announce that Elite Audio Video Distribution is now the exclusive distributor for Furutech Home Audio Products in the US effective today.

"Our relationship with Elite Audio Video is an extremely positive step forward for Furutech and its partners", enthused Frank Yoo, VP of Furutech. "We have great confidence in Elite's professionalism and expertise in the US market. Our new association puts us all in a stronger growth position."

Elite Audio Video Distribution is managed by Scot Markwell for Mike Hobson. They have wide experience importing and promoting respected international audio brands and will provide the highest quality customer support possible.

The Elite AV distribution team will begin taking all orders for Furutech products on the 15th of August, and from that date all products will be shipped from their warehouse in LA.

Furutech are branding their excellent reputation in Japan here in the US with comprehensive marketing efforts, a growing number of product reviews, and selected ad campaigns. Look for coverage of the deStat and DFV-1 LP Flattener in *Stereophile*, and a comprehensive review of the deStat, DFV-1 and deMag at *SoundStage.com*. Our new ultra performance Pure Power 6 AC distributor also receives its debut review at *Dagogo.com* in the near future. And the deMag featured in issue #172 of the *Absolute Sound*, with a review of the Reference III and Evolution cables, plus more on the deMag, in issue #173.

Furutech makes a wide variety of high performance 15A and 20A A/V cable and power connectors and parts, as well as distribution/filtering products like the e-TP4+4, e-TP609 and e-TP60 Power Distributors, and e-TP80 Power Filters, deMag Disc and Cable Demagnetizer, the Destat, a fan-driven, Balanced Ion Drive device for totally eliminating static from LPs and CDs, lightweight and stylish FRD Room Diffusion Panels, PC-2 Disc Pure Cleaner, and their own very special NANO Liquid Contact Enhancer, plus even more fine cable and OEM products.

Ultimate Performance • Ultimate Refinement • Ultimate Luxury

Now an International 2007 International CEA Best of Innovations Award Winner For the deMag!

All metal parts treated with Furutech's α Alpha Cryogenic & Demagnetizing Process

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