



August 9th, 2016
For Immediate Release

The LP Gear Vessel and BIN Cartridges

Henderson, NV | August 9th, 2016 | LP Gear®, a global analog resource specializing in phono cartridges, replacement styli, turntable belts, turntables, headphones, earphones, audio electronics and accessories, is happy to present the Vessel and BIN Cartridges.

The Magic of Analog

Most people would say they listen to music with their ears. But as you upgrade your system and resolution reaches some special point – more easily achieved in the analog domain at less cost than digital – you more easily “suspend disbelief” as the music engages you. You’re physically drawn to the sound and *experience* as well as hear the music.

The LP Gear Vessel Cartridges

As you move up the Vessel cartridge line you’ll enjoy more harmonic richness and a more vivid overall acoustic that reveals more of the emotional content of music. You’ll be moved by the \$99 A3SE’s (Super Elliptical) open midrange and palpable vocals. The \$260 A3SV (Super Vivid Line Contact) creates a more detailed, nuanced and dynamic sound. The \$499 A3SS (Super Shibata) has detail along with a special sense of warmth and closeness to the music, while the \$499 A3SM (Super Microline) is balanced towards dynamics and leading-edge transients.

The Vessel are moving magnet (MM) cartridges with a replaceable stylus. When it wears out it’s easy to replace or upgrade to a different stylus shape. The Vessels are compatible with a wide range of turntables, amplifiers and preamplifiers with a standard Phono input.

The LP Gear BIN Series Cartridges

LP Gear’s \$249 BIN 215 and \$329 BIN 323 phono cartridges are high-output moving-coils (MC) delivering a healthy 1.7mV output with the power to drive any standard Phono input.

The BIN cartridges are dynamic, open sounding, and communicate the essential pace, rhythm and timing of music. The BIN 215 a significant improvement over the revered Supex 901 Super High Output MC cartridge and connects you to the music with improved textural and spatial qualities. You’ll love its harmonic richness and musical eloquence.

The BIN 323 has a flowing musical ease that makes it simple to relax and fall into your favorite music. You'll hear and actually experience a harmonic and spectral richness that reveals the delicacy and dynamics hiding in the grooves.

Both BIN cartridges benefit from classic design, selected newer parts, tighter tolerances, and they're built with old world craftsmanship in Japan with custom features

The Cartridge Bargain of the 21st Century

The CF3600LE is the perfect cartridge If you're just starting to play LPs. It's a classic that was redesigned for LP Gear by Audio-Technica's top engineers. The carbon fiber cantilever is very effective at improving clarity and harmonic richness over the standard AT3600 and its variants. At \$34.95 it's an irresistible bargain that greatly improves the sound of any arm and turntable it's likely to be matched with.

Find out more about our Vessel and BIN cartridges here...

[LP Gear Vessel Cartridges \\$99 to \\$499](#) | [LP Gear BIN 215](#) \$249 | [LP Gear BIN 323](#) \$329

About LP Gear

LP Gear is a global analog resource specializing in stylus replacements, phono cartridges, turntable belts, headphones, earphones, audio electronics and accessories. In business for 20+ years, we've long specialized in offering the most extensive variety of high quality replacement styli and turntable belts on the planet! You'll be startled by the improvement when upgrading a cartridge or system components.

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