



For Immediate Release

Home Theater Appoints New Editor Rob Sabin

New York • 2/23/2011 • Keith Pray, Publisher of *Home Theater* magazine, announces that *Home Theater* has named Rob Sabin editor-in-chief.

Rob began his career as an editorial assistant at *The Absolute Sound* in the early '80s. Since then he's held senior editorial positions at publications including *Stereo Review*, *Video*, *Home Theater*, *Home Theater Buyers Guide*, *Digital Home Entertainment*, and *Audio/Video Shopper*, and he was executive editor at *Sound + Vision*. Rob also served as director of marketing for the Hachette Filipacchi Media Entertainment Group, which included *Sound + Vision* and several sister publications, and has run his own custom install company, bringing valuable consumer electronics publishing and retail experience to his new position. He is a CEDIA-trained install technician and is certified by the Imaging Science Foundation for television and projector calibration.

The Mission

Rob has great appreciation for *Home Theater's* long history and its critical role in today's industry, as well as a strong desire to create new synergies among its print, website, iPad/computer editions, and future tablet and smartphone apps.

"*Home Theater's* mission will remain that of a serious A/V equipment magazine for dedicated enthusiasts, and we will continue to offer the most comprehensive and technically accurate product reviews along with relevant features, commentary, and news," he says. "But while we're making sure the magazine takes full advantage of the aesthetic and tactile benefits of print, I'm excited at the prospect of driving our print readers to engage with our new iPad edition and upcoming apps, and to join us online at hometheater.com. It's a thrill to be shepherding the *Home Theater* brand at a time when there are so many new and different ways to connect with our committed and passionate audience."

Publisher Keith Pray says, "Rob is a talented editor and an established CE industry veteran who brings a tremendous amount of relevant experience to the Source Interlink Home Technology

Group. I'm confident that he has the vision and skills to take *Home Theater* to the next level and into the digital future, and we look forward to working with him."

Rob Sabin, Editor-in-Chief Home Theater

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Home Theater's sister publications include...

