

For Immediate Release **Tyll Hertsens is Now Editor-in-Chief of InnerFidelity A New Source Interlink web site dedicated to playing well with personal audio!**

New York • 4/5/2011 • Keith Pray, Publisher of Source Interlink Media web sites, is thrilled to announce the April preview launch of InnerFidelity, a new website dedicated to playing well with personal audio.



Reviews and topics will include headphones, headphone amplifiers, and portable media players, as well as articles on USB DACs, computer speakers, iPod/iPad docks, network players, streaming players, and portable device and computer applications. <u>Tyll Hertsens</u> (founder and previously CEO of HeadRoom) will lead the charge as Editor-in-Chief to uncover and expose all the great gizmos and gadgets that bring the world of music to your ears.

As a sister site to the online properties for <u>Stereophile</u>, <u>Home</u> <u>Theater</u>, <u>Home Theater Design</u>, <u>Ultimate AV</u>, and <u>Shutterbug</u>, InnerFidelity will focus on the world of "Personal Audio" as

experienced through the ears of experts and enthusiasts.

<u>InnerFidelity Forums</u> are a perfect place for you to ask questions and get advice from our staff and seasoned hobbyists. InnerFidelity will also develop community projects and organize events in the forum areas.

InnerFidelity will also cover and participate in various aspects of the headphone hobbyist community and feature: DIY kit reviews; DIY builds; forums for community inspired headphone measurement projects; and attendance at community sponsored events.

We look forward to seeing you at <u>http://www.innerfidelity.com</u> and helping you keep in touch with the world of great personal audio.

Keith Pray, Publisher of Stereophile, Home Theater, Home Theater Design and UltimateAV Office 212.915.4157 • Cell 914.469.0042 • Fax 212.915.4167 • Email <u>Keith.Pray@sorc.com</u>.

Info • Press • Photos • Reviews Jonathan Scull • Scull Communications • Phone 212 807.0519 • Cell 646.369.3340 jscull@scullcommunications.com • www.scullcommunications.com Images and press releases • www.scullcommunications.com/pressresources.html