



ULTRALINK/XLO PRODUCTS, INC.  
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## ARGENTUM ACOUSTICS

For Immediate Release

***Argentum Acoustics® Cables by Ultralink/XLO™ at CES 2009***  
***Elegant Appearance • High Performance • Engineering Truth***  
***Incomparable Bass Soloist Dean Peer's In-Suite Performance a Hit***  
***Four Language Website***

Ontario, California • 1/14/2009 • Ultralink/XLO Products, Inc., an innovative and prolific manufacturer of award-winning audio and video interconnects, cables and AC power products, featured their Argentum™ series interconnects and cables at this year's CES along with an in-room performance by Dean Peer.

### ***Music in the House***

Virtuoso bass guitarist Dean Peer's Friday after-show performance held everyone under a spell. He perfectly sensed the mood and like an artist on a canvass painted the captivated attendees with soothing yet stimulating sound. Dean's discography includes audiophile recordings such as *Ucross* and *Travelogue* reissued by Ultralink/XLO.

### ***Being and Nothingness • The Design Brief***

*Everyone insists that cables must be neutral and totally passive with zero effect on the sound.* But the simple facts are that passing current through a conductor -- and importantly in the equation its insulation or dielectric -- produces well-documented electrical effects. That's why Argentum cables are engineered to be the "active" components they must be to effectively deal with these effects rather than avoiding the "inconvenient truths".

Examples of "active" elements that must be taken into account are many: Current passing through a conductor *and its insulator* creates surrounding magnetic and electrostatic fields. Then there's the cable's characteristic impedance, capacitance, resistance, inductive reactance, plus the capacitive discharge effect that depends on the dielectric constant and *its* dump or release rate. Visit [ArgentumAcoustics.com](http://ArgentumAcoustics.com)'s Multimedia page, download the White Paper, and find out more than you wanted to know about cable!

### ***Enduring Quality***

Argentum Acoustics® cables are manufactured with the very best materials, processes and dielectrics available, hand terminated with beautifully engineered, industrial designed connectors and an elegant

black jacket. Conductors are 99.99998% laboratory-grade UPOCC (Ultra-Pure Ohno Continuous Cast) copper except for the silver Argento, featuring ultra-low capacitance DuPont™ Teflon™ insulation. The direct 24K gold-plated connections are nonmagnetic and minimal mass ensuring low self-inductance. Speaker cables are terminated with interchangeable 8.0mm billet-cut spade lugs of CDA alloy 101 copper (99.994% pure) and are directly gold plated with no intervening layer of nickel spoiling the sound. You can also choose quality Deltron-style banana plugs. All Argentum Acoustics® cables are cryogenically treated during the manufacturing process.

Argentum Acoustics® are designed with solid engineering and advanced materials techniques cultivated over ten years producing cable. The cables are designed for high-end, two-channel systems but work extremely well in crossover video installations where sound is paramount. The global market calls and Argentum Acoustics' replies with a comprehensive four-language website.

### ***A Full Line of Cables***

Argentum Acoustics® cables are now in reviewer systems from the *Absolute Sound*, *Positive Feedback*, *Dagogo*, *Secrets of Home Theater and HiFi*, with more to come. These include: RCA/XLR MYTHOS™ interconnect, the MILLENIA™ AES/EBU digital datalink, the remarkable PROTEUS-12™ AC power cord, and the AUREUS-2™ speaker cable in single and biwire configuration, all featuring lab-grade UPOCC copper conductors. The ARGENTO™ Digital -- a high-frequency 75 Ohm coaxial cable - - uses laboratory-grade silver conductors, and the complete line is available in popular lengths.

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### ***About Ultralink/XLO Products Inc.***

Ultralink/XLO Products Inc., headquartered in Ontario, California is an industry-leading manufacturer of high-performance audio and video cables and UltraPower AC power products, Canada's market share leader in the field. In early 2002 Ultralink Products Inc. acquired XLO Electric Co., Inc. a well-known brand of audiophile reference cables and interconnects. Ultralink also introduced the elegant "Engineering Truth" Argentum Acoustics™ line of cables and accessories. Ultralink is a member of PARA, CEDIA and the CEA. For more information on Ultralink/XLO and their product brands call (909) 947-6960 or find them at [www.ultralinkproducts.com](http://www.ultralinkproducts.com) or learn more about XLO at [www.xloelectric.com](http://www.xloelectric.com).

**MSRP: \$300 to \$1850 • Available: Now**

*"Music is the most perfect form of art."*

-- Albert Camus

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