



## Sounds Like Nothing At All

### PJ Zornosa Joins UltraLink Products as National Sales Manager for XLO

Ontario, Canada • 11/7/2011 • UltraLink Product Inc, an innovative and prolific manufacturer of award-winning audio and video interconnects, cables and AC power products, welcomes industry veteran PJ Zornosa as National Sales Manager for XLO.

PJ's experience in our field is vast; he's worked with Quad, Denon and Terk Technologies, Bel Canto Design and Joseph Audio Speakers amongst others, with a special focus on independent specialty A/V dealers. "There's tremendous value in the XLO brand, a long tradition of ultra-high performance cables that many reviewers used as a reference," recounts PJ. "The price-sensitive Reference 3™, exciting Signature 3™, and new UltraPlus™ incorporate many of the innovations and technologies that made XLO famous and create a new benchmark in high-quality, affordable ultra-performance cables."

"We're extremely happy to welcome PJ to the fold and have great confidence he'll do a terrific job with XLO," enthuses Allen Sung. "Both Signature 3 and Reference 3 use XLO's ultra-effective exoskeleton -- surface/diving -- Field Balanced™ Geometry with all-DuPont™ Teflon® dielectrics, core structures and jacketing. XLO reduces stored energy with low-mass dielectrics using the best materials with the minimum dielectric constant and the fastest release rate; the quicker the energy imprint returns from the dielectric the less distortion in the signal. As a result you'll hear more deeply and feel more connected to music than ever before!"

"I'll be talking to you soon!" warns PJ!

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