



UltraPower Launches Ultra Powerful New Website!

Protection. Connection. Clarity.™

Ontario, California • 4/19/2011 • UltraPower™ by UltraLink® is delighted to launch its new website, www.ultrapowerproducts.com. UltraPower's attractive, easy-to-navigate site makes it easy to find out which product is right for you: [PowerGrid®](#), [PowerSource™](#), [Planet Green™](#) or [Essentials Kits and Accessories™](#). You can also find out more on the [Inside UltraPower](#) page.



The new site is intuitive to use and thoroughly cross-linked. You can easily learn more about a series of products or go directly to those you're interested in. The succinct, informative text and fast-loading, engaging graphics guide you quickly to what you need to know. "We're sure everyone who visits our new [UltraPower](#) site will find it enjoyable, informative and easy to use," says CEO Allen Sung. "We want our guests to find what they're looking for with minimum trouble and maximum ease. Let us know how it works for you!" Dave Donald, VP Marketing and Sales agrees, "It's a great site for terrific products, we're sure you'll find exactly what you need from our beautifully-engineered power conditioning products."

A Quick Perspective

[PowerGrid](#) components offer a complete line of AC Power Line Conditioners delivering protection, conditioning and filtering for all connected home theater equipment from dangerous and polluted AC that can damage and even destroy valuable components. • From the most basic protection to the highest-specified units [PowerSource](#) delivers the best value, reliability, and versatility imaginable. • Most power supplies for multimedia computer-based system and peripherals draw current in standby mode; save energy, save money, turn power-wasting outlets completely off with the push of a button using [Planet Green](#) surge protectors! • [Essentials Kits & Accessories](#) make setting up A/V multimedia or smaller systems easy. We mix and match them at the factory in various configurations including Planet Green surge protectors, HDMI cables and a screen cleaner for high-value, high quality and long-lasting performance.

Visit [UltraPower](#) for more information!

About UltraLink/XLO

Up Group/Ultralink Products Inc., headquartered in Ontario, California, is an industry-leading manufacturer of high-performance audio and video cables and UltraPower™ AC power products, Canada's market share leader in the field. In early 2002 Ultralink Products Inc. acquired XLO Electric Co., Inc. a well-known brand of audiophile reference cables and interconnects. Ultralink also introduced the elegant "Engineering Truth" Argentum Acoustics™ line of cables and accessories. Ultralink is a member of PARA, CEDIA and the CEA. For more information on Ultralink/XLO and their product brands call (909) 947-6960 or find them at www.ultralinkproducts.com or learn more about XLO at www.xloelectric.com and Argentum Acoustics at www.argentumacoustics.com.

Up Group/Ultralink Products • USA

1951 Sound Lynx Avenue • Ontario • California • USA • 91761

Tel 909.947.6960 • Fax 909.947.6970

Email usasales@ultralinkproducts.com

Up Group/Ultralink Products • Canada

231 Bentley Street • Markham • Ontario • Canada L3R 3L1

Tel 905.479.2831 • Fax 905.479.9347

Email cdnsales@ultralinkproducts.com

Web www.ultralinkproducts.com

Info • Press • Photos • Reviews

Jonathan Scull • Scull Communications

Phone 212 807.0519 • Cell 646.369.3340

jscull@scullcommunications.com • www.scullcommunications.com

www.scullcommunications.com/pressresources.html