



Sounds Like Nothing At All

***Purple Reigns™ Series Purple Rush™ Power Cord  
The Most Accomplished Power Money Can buy***

Ontario, California • 11/18/2010 • Ultralink/XLO Products, Inc., an innovative and prolific manufacturer of award-winning audio and video interconnects, cables and AC power products, unleashes the Purple Reigns™ Series Purple Rush™ Power Cord, the most accomplished power money can buy.

Its audacious low-noise, low-loss, high-speed design was awarded five separate patents! Purple Rush employs continuous cast/multi-gauge/multi-shaped conductors that overcome AC transmission line problems. Powerful monoblock amplifiers to front-end separates all achieve a breathtaking openness and transparency, lightning quick transients, simply incredible slam and palpable imaging with seductive warmth and richness.

***Purple Construction Techniques***

The Purple Rush power cord is packed with unique technologies. It's constructed of 6 AWG PC-OCC copper in multiple gauges and shapes. Fine gauge PC-OCC conductors are used for the upper-bass around 60Hz; one massive solid flat PC-OCC conductor for the mid-bass; and multiple gauges of large-diameter, individually-insulated, solid-core PC-OCC conductors are bundled together for the lowest frequencies. That's the power cord's secret; it literally embodies the best of all possible worlds for every frequency resulting in a most accomplished sound. [Click here for the Purple Rush White Paper.](#)

***Features***

- All 6 AWG PC-OCC Ohno Continuous-Cast Monocrystal Pure Copper conductors
  - Fine-gauge conductors for the highs
  - Massive solid flat conductor for the midrange
  - Multiple gauges of large-diameter, individually-insulated, solid-core conductors bundled together for the bass
- Quad shielding of silver-clad copper braid
- Advanced cold-crimping and hot spot-welding construction techniques
- 24k gold-plated nonmagnetic solid-billet copper pins and blades
- Connectors machined from solid billet
- Removable ground pin
- Extreme low-noise, high-speed design awarded five separate patents
- Brings a new level of refined beauty, power, dynamics and spaciousness to high-performance systems

## Benefits

- Extremely low noise
- Instant current availability
- No dynamic restriction
- Evenly distributed noise cancellation
- High surface area conductors
- Reduced long-grain copper boundaries
- Eliminates ground loops



Blow Yourself  
Away with  
Purple Rush™  
Today.

Continuous cast/multi-gauge/multi-  
shape conductors provide a Direct  
Neural Music Injection while  
overcoming AC transmission line  
problems.

**Feel The Power**  
Call 909-947-6960  
[www.xloelectric.com](http://www.xloelectric.com)

Purple Reigns™ Series  
**XLO**  
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